

## **Domain Becomes an Authorized Reseller with Invention Machine Innovation Software to Complement the Domain's Product Lifecycle Management (PLM) Portfolio**

**Farmington, UT, April 26 2010** – Domain Systems, Inc., leading system integrator and reseller of Oracle Agile Product Lifecycle Management (PLM) announces today their agreement to resell [Invention Machine](#) Goldfire, the [innovation intelligence platform](#) for designing a repeatable and sustainable innovation process.

Goldfire, empowers scientists, engineers and innovators with precise innovation intelligence so they can consistently deliver the right products the first time, efficiently & economically. The software combines proven innovation workflows and collaboration capabilities with access to relevant corporate and external knowledge.

With Goldfire, PLM customers will be able to accelerate their productivity, maximize their creative problem-solving skills, and drive their company's innovation potential.

“Innovation is the life blood of every company and having a sustainable innovation process is critical for accelerating the delivery of competitive products,” said [Mark Atkins](#), CEO, Invention Machine. “With Goldfire, customers can easily infuse innovation into every step of the PLM process and significantly impact their bottom line.”

“We believe Goldfire to be one of those new breakthrough technologies that highly complement our existing and future customer's needs by increasing productivity and bringing additional structure to the problem solving process especially in the concept, discovery and idea generation stages.” – Randy Pettit, President, Domain Systems, Inc. “With this new technology our customers will have additional competitive advantage beyond what is now available to the typical PLM or EDMS client.”

### **About Domain Systems, Inc.**

For over 14 years Domain Systems, Inc. has provided Oracle Agile PLM information technology systems integrator, software developer and engineering consulting organization providing leading edge consulting, implementation, integration, customization, deployment and support. Domain Systems is a privately held company headquartered in Salt Lake City, Utah with additional offices located in Detroit, San Jose, Seattle and various other locations around throughout the US, and comprehensive consulting coverage in Canada and Europe. For more information, visit the company's Web site at [www.domainsi.com](http://www.domainsi.com).

### **About Invention Machine**

The innovation software company, Invention Machine drives [sustainable innovation](#) by empowering [global organizations](#) to deliver market-leading products, consistently and rapidly. Manufacturers in more than 25 countries rely on Invention Machine Goldfire to design the right products the first time, improve processes and foster market expansion. Goldfire, the innovation intelligence platform, identifies, validates and ranks the right ideas consistently, streamlining and accelerating the ideation to productization process. Goldfire fuels and sustains innovation across numerous industries, including aerospace and defense, automotive, consumer technology, energy

and environment and life sciences. For additional information, please visit [InventionMachine.com](http://InventionMachine.com).